

PO Box 0935 Los Altos, CA 94023-0935 one: 650-559-8003

Phone: 650-559-8003 Fax: 650-644-3384 www.Shmoop.com

### What the State of Utah Gets with Shmoop:

- Delivery of an Online **ACT** and **PLAN** Test Prep Program to all 9<sup>th</sup> thru 12<sup>th</sup> grade students, teachers and administrators in Utah public and charter schools.
- Detailed program deployment and specific schedule of availability to students.
- Account Management and Professional Development Support to ensure implementation is streamlined, secured, and monitored.

# **ACT® PREP**

Shmoop wants you to nail the ACT. Here's a hammer.

# **ACT and PLAN Test Prep Includes**

- Diagnostic exams
- 5 full-length practice exams
- Funny and informative topic reviews for all question types
- Dozens of topic-specific drills that immediately predict scores and explain missed questions to the student.
- Math Shack, a fun, interactive game which auto generates thousands of math problems for students to solve, providing an easy route to skill mastery.
- Over 1400 vocabulary flashcards
- Skill mastery breakdowns
- The ability to report scores to teachers and administrators

# Practice & Drill Thousands of practice problems, hundreds of drills, and tons of exam questions. Track & Review Track & Review Track your results, and review your performance. Available to Students, Teachers, Administrators, and Parents Improve your Scores Check out our expert explanations, improve your score, and impress your mom.

### **Utah Trial Account**

To review Shmoop's ACT and PLAN test prep prior to **September 19**<sup>th</sup> date, please use the following trial account:

- 1. Go to www.shmoop.com.
- 2. Click "Log In" in the upper right-hand corner.
  - a. Username: USOE2013
  - b. Password: Shmoop123
- 3. Click on the arrow by your username and then click on Passes.
- 4. Click on Test Prep → ACT Test Prep to review the program.
- 5. Video Tutorial are available at <a href="http://www.shmoop.com/video/act-prep-teacher-guide/">http://www.shmoop.com/video/act-prep-teacher-guide/</a>



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### **Shmoop's Utah Implementation**

### **Student Data and Access**

- Each student creates his or her own account with Shmoop, allowing independent access to the program on any device at any time.
- Students will be directed to a Utah-designated URL (e.g. <a href="www.shmoop.com/utah">www.shmoop.com/utah</a>)
  where they will use their unique, Utah-only password to gain access to Shmoop's
  Online Test Prep.
- Students can view their test results securely by logging into their online accounts.
   Metrics include the number of drills taken, number of exams completed, skills
   progress in each section, best score in drills and exams, and bookmarking of
   review topics.

### **Teacher Data and Access**

- Each teacher will create his or her own account to access Shmoop's ACT or PLAN Test Prep course.
- Shmoop offers virtual classrooms where teachers invite students to join their classrooms. In turn, the teacher is able to view the status and progress for each of the students in the test prep course. Metrics for each student include the number of Shmoints earned, diagnostic exams completed, practice exam and drill scores, skills progress in each section, best score in drills and exams, and bookmarking of review topics.

### **Administrative Data and Access**

- For administrators, Shmoop offers an analytics solution which tracks user
  progress on aggregate levels. These levels include district and school site
  statistics, classroom statistics, and student statistics. Metrics tracked currently
  include time on site, number of student logins, number of teacher logins, pages
  viewed by users, number of drills and practice exams completed, a list of all
  students, a list of all teachers, Math Shack topics mastered, and Math Shack
  problems completed.
- Administrators will need to register for the content license. Once registered, they can grant access to students and teachers.

### Shmoop's Account Management Support

Shmoop provides both in-person and virtual professional development. All students, teachers, administrators, and parents will receive an e-Kit from Shmoop once the service starts, which will tell them how to create an account, log in, and use the account and resources.

Following, teachers, administrators, and staff can either have an in-person presentation or a webinar explaining how to use the site.



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# **Shmoop's Implementation Milestone Dates**

### August 15th

• Shmoop Introduction and overview presentation via webex by Shmoop's CEO, Ellen Siminoff, with Utah's Assessment Directors.

## September 9th

- Shmoop's ACT/PLAN Course goes live to all Utah students, teachers, and administrators.
- Shmoop will present to LEACounselors at UDOE meeting on September 10<sup>th</sup>
- Each District (or Charter School) will physically and electronically receive their Shmoop Ekit, which will provide the instructions to create an account, log in, and use the test prep resources.
- Each School will receive a marketing packet with printed Ekit, posters, and marketing swag to promote Shmoop's Online Test Prep within each site.
- In-person presentation by Shmoop's VP of Sales, Paul Taylor, to the Assessment Directors and Utah Counselors.
- Shmoop's "Welcome Utah to ACT/PLAN Test Prep" video will go live.
- Webinars will be available for scheduling with each school site.

### September – April

- Shmoop and Utah's Assessment team will work together to designate 5 areas within Utah (e.g., county offices) where the sessions will take place.
- Shmoop will promote and exhibit at Utah Education Association's Conferences.
- Shmoop Marketing Team will initiate a PR campaign with local organizations, newspapers, and educational media sources.